START MEETING RECORDING



Welcome!

👤 Please change your Zoom name to include your full name.

📹 Please join us on camera if you're able!

💬 Use the microphone or chat for questions and comments.

🗣️ Jump in any time - this is a conversation!

SciStarter
AMBASSADOR
for
CITIZEN SCIENCE

Today's Goals

- Meet Hannah, the newest member of the SciStarter team!
- Reconnect with fellow Ambassadors with a game
- Feel prepared to host a Foundations training or Do NASA Science LIVE event!
- Share a few SciStarter + Ambassador updates



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Meet your new Coordinator!



Hannah Evans is the Volunteer Network Coordinator at SciStarter, where she recruits, trains, and supports Champions and Ambassadors in their efforts to spread the word about citizen science to their local communities and to host local events across the country.

Hannah holds a B.A. in Anthropology from the University of Arizona, an M.A. in Museum Education from Tufts University, and an M.A. in Elementary Education from Arizona State University. Her passion in making STEM exciting and accessible to all has followed her through positions as a museum educator, STEM teacher, and volunteer trainer. In her free time she enjoys traveling with her family, reading, hiking, and trying new restaurants.

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Time for some Spooky Fun!



[Halloween superstitions & traditions]

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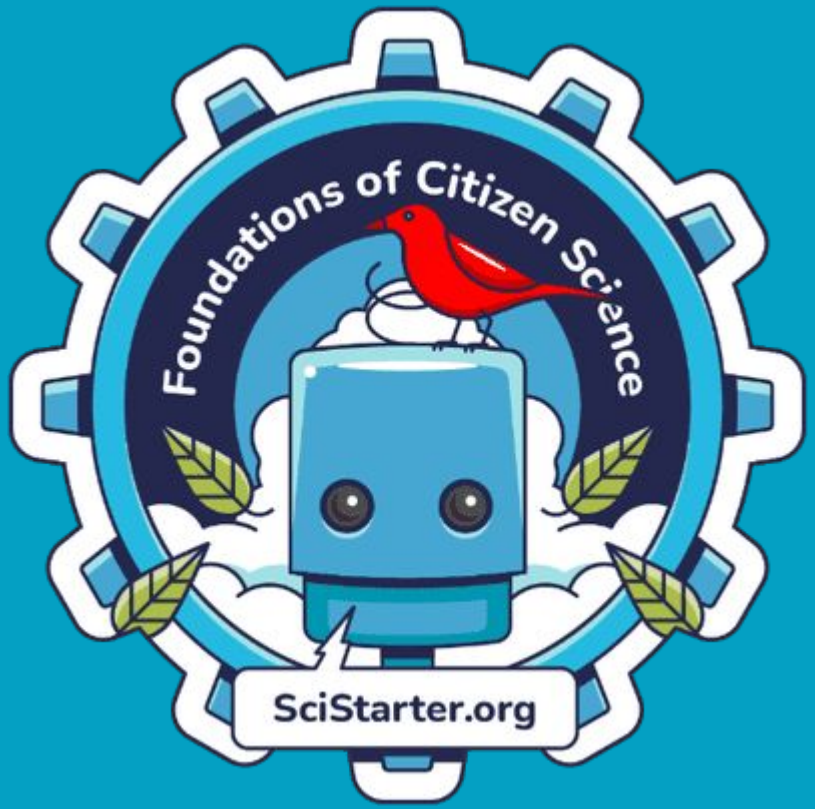
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Hosting a Foundations Training



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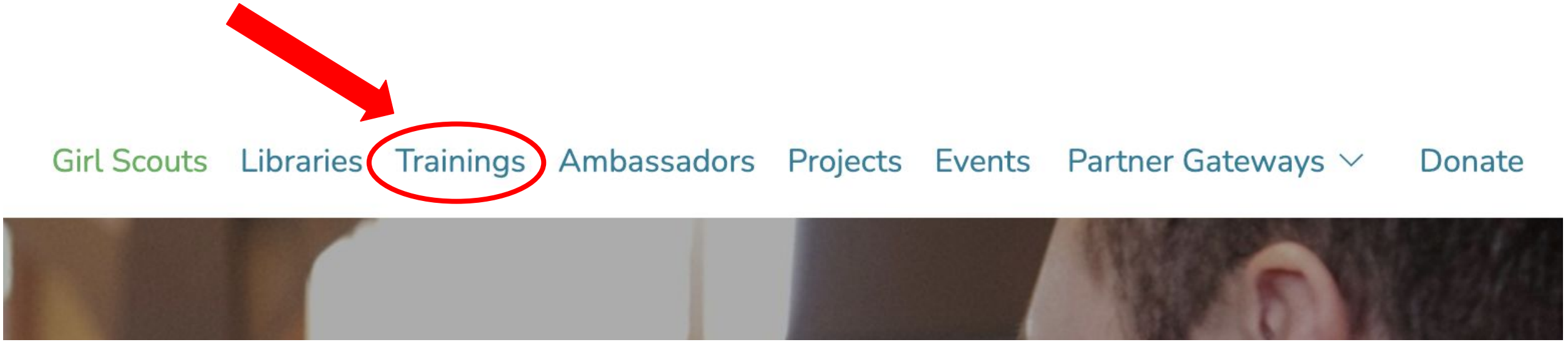
Why would I host a Foundations Training?

- Great way to introduce a citizen science to your local community!
- Built-in benefits:
  - More folks creating their free SciStarter accounts
  - Getting hands-on with a citizen science project (Stall Catchers and Project Squirrel)
  - Encourages attendees to take the next step and become a Champion!

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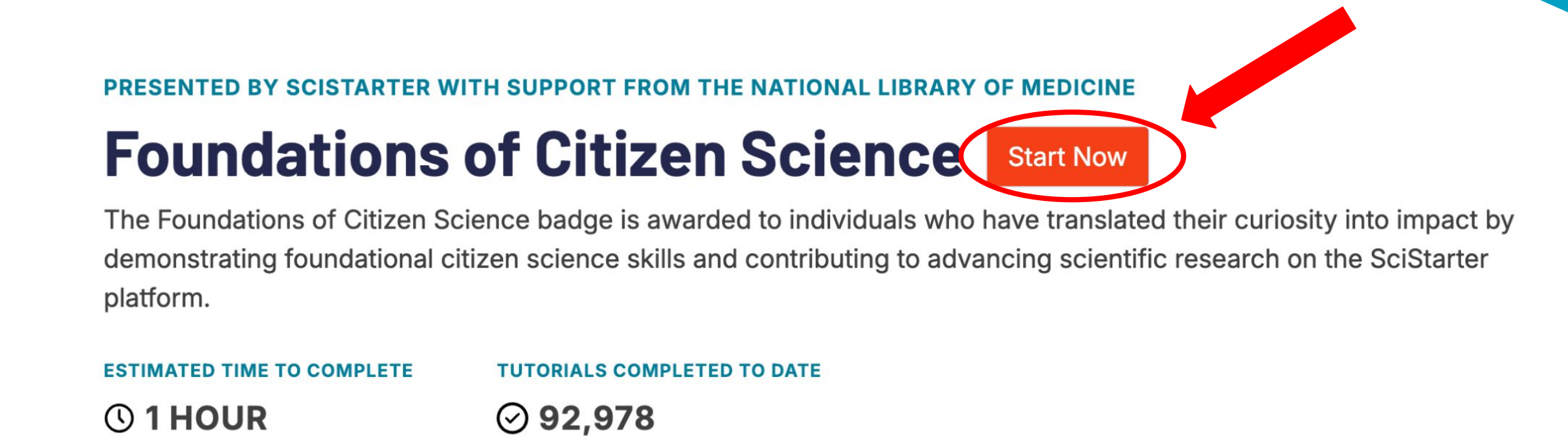
How do I host it?

- Recommended: Simply lead the attendees through the training from the direct training link!



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How do I host it?



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How do I host it?

Complete this self-guided tutorial and quiz. Score 80% or higher on the quiz to earn your badge. The tutorial opens in a new tab, and its last page brings you back here. If you're logged in to SciStarter when you start, your badge is added to your profile as soon as you finish; if not, you can log in or create an account when you return to claim it.

This tutorial was created using Articulate; for Safari users, Articulate requires Safari 17.4 or a newer version.





NOTE: This will open another tab

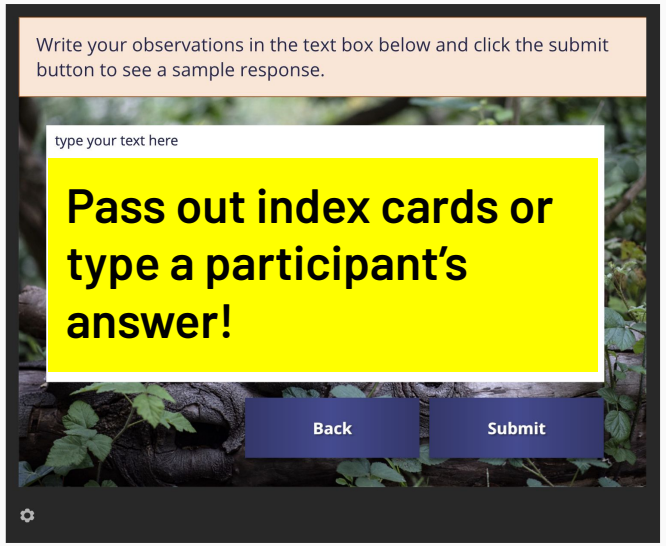
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How do I host it?

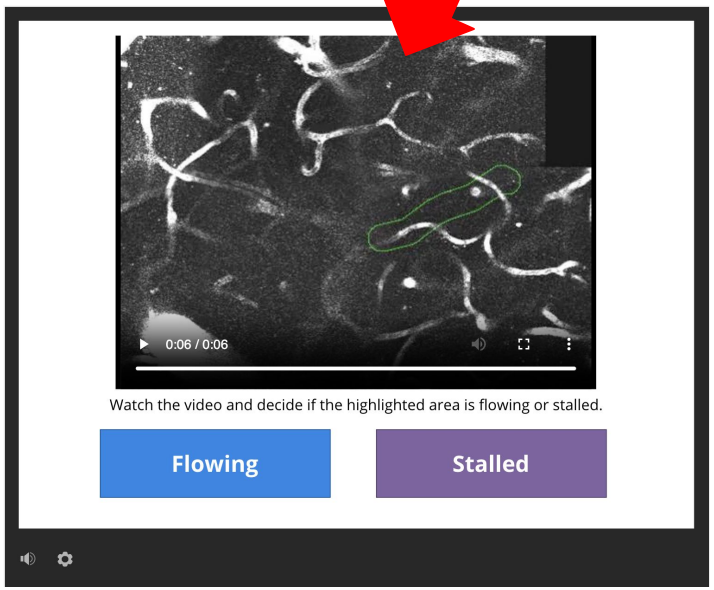


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Make it Interactive!



Have people vote by a raise of hands or picking a side of the room!



Knowledge Check

Throughout this presentation, you will have the opportunity to check your understanding of the content by answering questions or completing activities. Please answer the following question before moving to the next section.

Imagine a friend is experiencing insomnia. He begins journaling his symptoms and sleep cycles and reporting them through an application maintained by a researcher. Is he participating in citizen science?

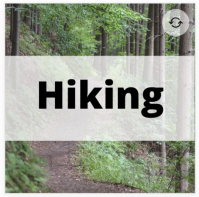
- Yes
- No

SUBMIT

Curious to know how different hobbies and interests might connect with citizen science? Here are just a few examples to consider!

















Highlight a couple of these that participants are interested in!

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Make it Interactive!

Ideas for Quiz at the end:

- Crowdsource the answers
- Have attendees volunteer to read the questions instead of you
- Make it into a game! (Use Kahoot, Wayground, Gimkit, Menti, etc)

Kahoot!

GIMKIT



Mentimeter

WAYGROUND

formerly Quizizz

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Custom Links

- SciStarter can provide a custom link to participants that they can use to automatically receive their Foundations badge after the event!
- Email us at ambassador@scistarter.org or hannah@scistarter.org to get the link to share out

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Things to Discuss with Your Hosting Partner

- When, Where, Who
  - What day and time is your event? Where will it be located? What are the expected demographics of the attendees?
- Marketing the Event
  - How can you help?
- Strategies for late arrivals
- Strategies for kids in attendance

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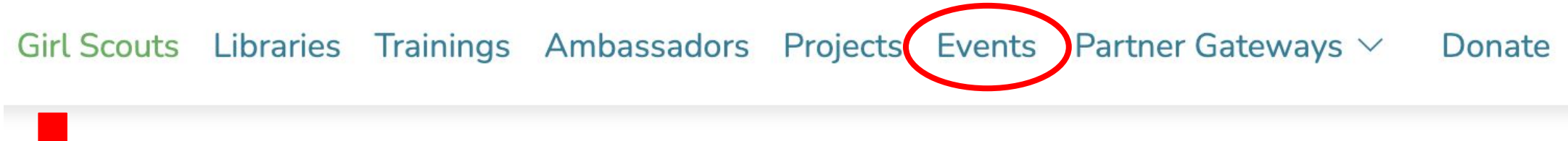
Ambassador Resources

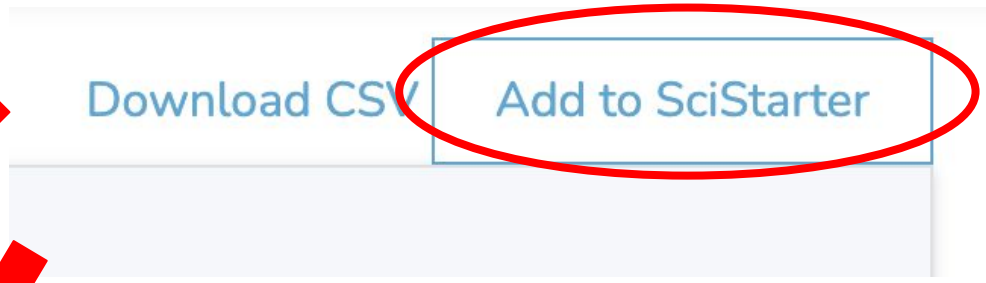


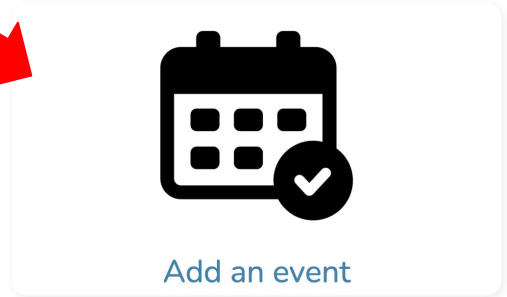
NOTE: You have to be logged in to see all of the resources!

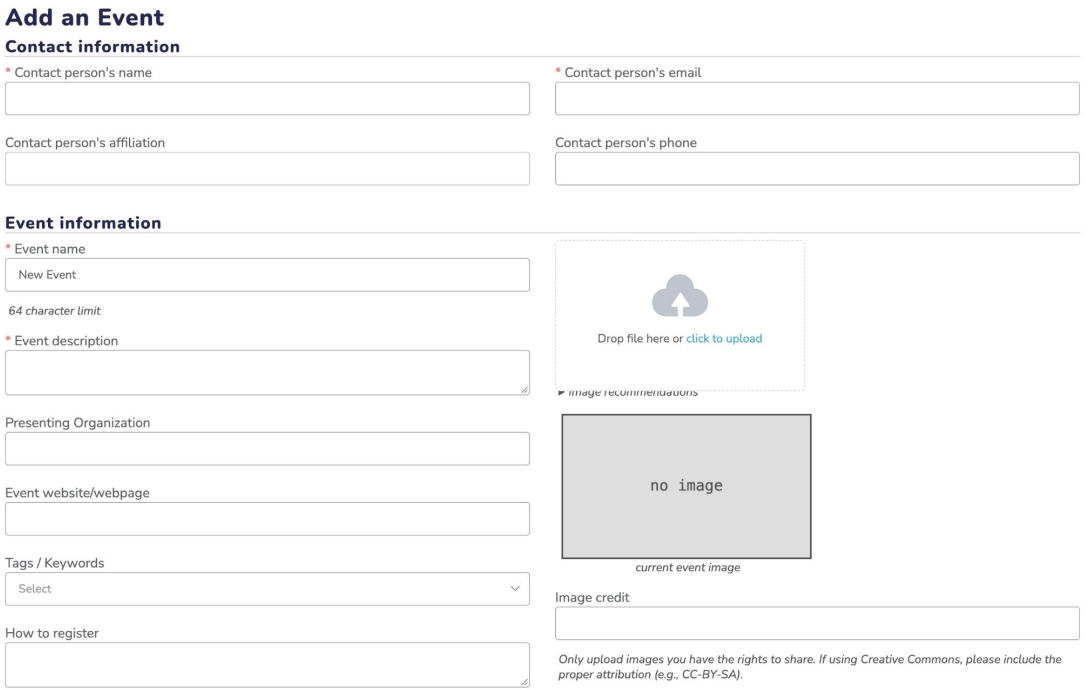
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Posting an Event on SciStarter









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Hosting a Do NASA Science LIVE!

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Why Do NASA Science Live (DNSL)?

- ➔ Bring real NASA science to real communities
- ➔ Make participation easy, social, and fun
- ➔ Empower YOU to host, facilitate, or participate in NASA citizen science

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So What *IS* DNSL?

- ➔ Do NASA Science LIVE! is a monthly, interactive, virtual event series where:
- ➔ NASA scientists & project leaders connect directly with the public (ANYONE, ANYWHERE)
- ➔ Participants do real science together—from home or from a local in-person gathering)
- ➔ Events are hosted or facilitated by museums, libraries, community organizations and trained volunteers (that's you!)

Not a lecture. Not a webinar.

It's a shared science experience.

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Choose Your Adventure

Opportunities for Ambassadors:

- ❑ Host a satellite event and live stream the event to your audience
- ❑ Facilitate a satellite event with a library or community partner
- ❑ Promote the event to your networks (email or social media)
- ❑ Support as a Moderator for the Zoom events; address chat and the Q&A
- ❑ Participate in projected featured during the Zoom event

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Two Ways Ambassadors Support DNSL

Host or Facilitate an In-Person Livestream Event	Moderate the Zoom Event
(Libraries, museums, schools, community spaces) ➢ Open the Zoom livestream on a large screen with audio ➢ Welcome guests and help them get set up with Wi-Fi and devices ➢ Participate together in the featured citizen science project ➢ Collect and share questions during live Q&A ➢ Create a shared, hands-on learning experience in your community You are the *on-site facilitator* connecting your community to NASA scientists in real time.	*(Supporting virtual audiences joining from anywhere)* ➢ Join Zoom early and support the event with SciStarter, behind the scenes (15-30 minutes early) ➢ Monitor chat and Q&A during the livestream ➢ Answer questions you're confident about ➢ Flag technical issues or unanswered questions for hosts/scientists You are part of the *virtual support team* helping thousands engage smoothly online.

Why It Matters

One live event → many locations → one shared scientific goal
Ambassadors help scale participation, learning, and impact
Every role supports real NASA research through citizen science

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What Hosting Looks Like

Arrival & Setup

- Open the Zoom link on a large screen with audio
- Welcome your guests into the space, set up devices
- Optional: pass out sticky notes for documenting questions for Q&A

During the Event

- SciStarter sets the stage and introduce the project scientists
- Meet the Scientists! Learn about the research goals and how to participate
- Participate together in the project! Guidance on screen, Q&A throughout

Wrap-up

- Project leader shares what our impact is, and SciStarter closes out the call
- Distribute printable takeaways to sustain engagement

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How to Host a Livestream Event

Complete Trainings Foundations & SciStarter Ambassador scistarter.org/training	**Choose an Event** Select and register on Zoom pages.scistarter.org/nasa-live	**Secure a Location** Libraries & community spaces work best Wi-Fi + laptops/computers
Apply & Register Apply to host (eligible for $500 support grant) Register your event on SciStarter.org/add-event	**Promote Your Event** Use free SciStarter promotional resources https://pages.scistarter.org/nasa-live/#resources	**Get Inspired** Watch a past Do NASA Science LIVE event on SciStarter YouTube

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What Moderating Looks Like

Pre-Event

- Join 30 minutes early to the Zoom call for repeat of instruction
- Moderators will be elevated to panelists to be able to see the Q&A, your cameras and microphones will remain off for the duration of the event.
- 15 minutes before zoom, our speakers arrive for technical checks, this is a break for moderators.

During the Event

- Follow the chat and Q&A as the event progresses.
- When you see Questions you can answer with confidence, please do so!
- If you are unsure of the answer, leave it be for someone else to answer.
- Share relevant experience as needed in the chat.
- If any issues arise, private chat the host/panelist group.

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How to Be a Moderator

Complete Trainings Foundations & SciStarter Ambassador scistarter.org/training	**Choose an Event** Select and register on Zoom pages.scistarter.org/nasa-live	**Complete the interest form**
Register Register on zoom for all events you are interested in participating and/or moderating	**Arrive Early** To review the role and to be elevated to a panelist zoom role.	**Participate!** Enjoy the event with a more active role.

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Next Steps

1. Register on Zoom for the Nov. 19th DNSL event (and all the others!)
2. Apply for funding to host your livestream event and support engagement in the featured project.
3. Secure space, invite people, promote event, host event, report Acts in April! Resources available on SciStarter.org/NASA
4. Submit your interest in being an official moderator by filling out our form
5. Check out the Event Toolkit pages.

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The Next DNSL:

NOV 19

4:00 – 5:30 p.m. ET

Zoom



Credit: NASA

Help AI See Space Better

Featured Project: Artifact InSPECtor

Meet astrophysicist Dr. Aimee Schechter and help advance real NASA research from your own device! In this free virtual event, you'll look at telescope images and help teach AI to tell real objects in space from glitches and smudges ("artifacts") that don't belong. Dr. Schechter and the SciStarter team will guide you step-by-step, so no experience is needed. Participate from a computer (recommended), tablet, or smartphone.

Register below as an individual participant or hosting organization. For hosting organizations, see our **Event Toolkit** to prepare for your event.

Register

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Save the Date(s)!



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Let's Troubleshoot!

Getting people interested: What has worked for you?

Making connections: How are you finding partners and opportunities?

Keeping momentum: What feels realistic with the time you have?

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There's more than one way to be an active ambassador

- Invite a friend to try a project with you
- Make a connection between potential partners
- Support a library/educator/community group
- Share citizen science with your network
- Host a virtual or in-person event
- Share resources
- Stay connected with us!

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How Can We Help?

What should we offer more of?

What would you like a refresher on?

What resource are you missing?

Would more Ambassador meetups like this be useful?

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New Opportunities Coming Your Way!

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November Ambassador Webinar

WHEN?

- November 18th, 2-3 p.m. MST, 4-5 p.m. EST

WHERE?

- On Zoom

WHAT?

- Project Spotlight: E-I-E-I-O No with Caren Cooper



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Citizen Science Month 2026 was a huge success...

Impact In 2026



MORE THAN
400,000 VOLUNTEERS
contributed to 2.50 Million *Acts of Science*



VOLUNTEERS WERE INVOLVED IN OVER
950 PROJECTS & EVENTS
benefitting scientific research



A TOTAL OF
4.7 MILLION ACTS
were tallied at the end of the month

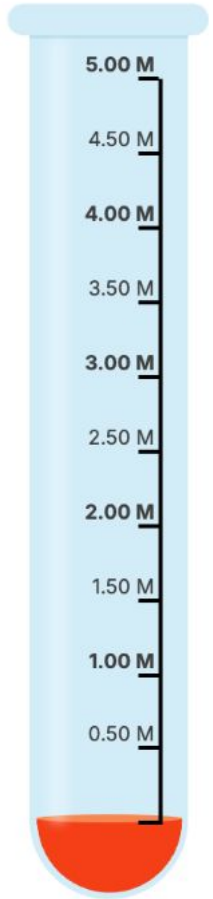
68 events were hosted by Ambassadors!!

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Help Us Achieve

5 MILLION ACTS OF SCIENCE

in April



Our 2027 goal is even bolder – help us make this the best Citizen Science Month yet!

Returning this November:
Do NASA Science LIVE!

🏛️ Connect with a local library
Reach out to a library in your community and see if they'd like to host. You can help make the connection or even help facilitate!

💻 Tune in yourself
Join the livestream, meet the featured scientist, and participate in the project from wherever you are.

👥 Host a watch party
Invite a few friends, colleagues, or community members to watch together and try the featured citizen science project.

📣 Help spread the word
Share upcoming events with your networks or on social media and help more people discover NASA citizen science.

Monthly events beginning in November, with weekly events during Citizen Science Month!

Stay Connected

Ambassador & Champion Facebook Group

Ambassador resources

Do NASA Science LIVE

Questions? Reach out anytime!

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